

EDITORIAL PLAN 2019

After changing the look and the name **RECOVER** is now in its tenth year thus proving to be the reference quarterly magazine for several industries, such as waste and recycling, environmental remediation, urban demolition and regeneration, environment and energy. Thanks to its specialized/educational form, **RECOVER** explores technical, economic and regulatory topics, representing a key support for professionals, companies, public and private authorities.

ACCESSIBLE AT ANY TIME WHEREVER YOU ARE

WWW.RECOVERWEB.IT



Recover is more than a periodical... It is a website as well, regularly updated with news and events of interest to the industrial sectors involved, capable of ensuring exposure 24 hours a day, 7 days a week. The portal also allows you to browse any magazine issue, freely and directly on your computer.

Last year ecoera reinvented itself becoming **recoverweb.it** to guarantee content accessibility and usability while you are on the move on any your Android or iOS device, thus having the chance to read the content directly on your smartphone or tablet, and easily browse the latest issues of the journal.

SOCIAL NETWORK



But this is not all. Today, you can also find Recover on major social platforms, such as Facebook, Twitter and LinkedIn, where you can share news and events, thus maximizing the visibility of both your brand and your web marketing campaigns.

EVENTS

ITALIAN EXHIBITION GROUP

DECOMMISSIONING



MARCH

46

MAIN CONTENTS

- Bauma show preview
- Special machinery and equipment for demolition
- Instruments for environmental monitoring e measurement
- Decommissioning vs redevelopment
- In situ treatment for groundwater
- Innovation and safety in oil&gas industry

DISTRIBUTION

13-16 MAR	MADE EXPO (MI)
27-29 MAR	OMC (RA)
28-30 MAR	MESCPE (PR)
08-14 APR	BAUMA (GERMANY)
18 APR	MCM (MI)
08-10 MAY	RAVENNA 2018 (RA)
14-16 MAY	MADE IN STEEL (MI)
17-19 MAY	FORLENER (CO)

JUNE

47

MAIN CONTENTS

- Plant for treatment of biomass
- Machinery for special waste sorting and treatment
- Trends and prospects of the biogas industry
- Technologies for scrap metals treatment
- Safety measure in decommissioning works
- Automation systems in industry

DISTRIBUTION

28-30 MAY	SPS IPC DRIVES (PR)
27 JUN	mcTER Biogas Biometano (MI)
27 JUN	mcTER Cogenerazione (MI)
27 JUN	mcTER Forest (MI)

SEPTEMBER

48

MAIN CONTENTS

- Waste water treatment plants
- Environmental remediation: a picture of the Italian situation
- Safety at work: training and innovation
- Sustainability as opportunity for growing our business
- Air emission treatment: technologies and innovation
- Tools and means for characterization of soil and subsoil

DISTRIBUTION

18-20 SEP	REMTECH Expo (FE)
30 SEP-4 OCT	SARDINIA
03-05 OCT	GIS (PC)
15-17 OCT	POLECO Poxnam (Poland)
15-17 OCT	AMBIENTE LAVORO (BO)
23 OCT	mcTER Cogenerazione (VR)
23-24 OCT	ACQUARIA + SAVE (VR)
23-24 OCT	FORUM TELECONTROLLO (FI)
23-26 OCT	BIO ENERGY (CR)

DECEMBER

49

MAIN CONTENTS

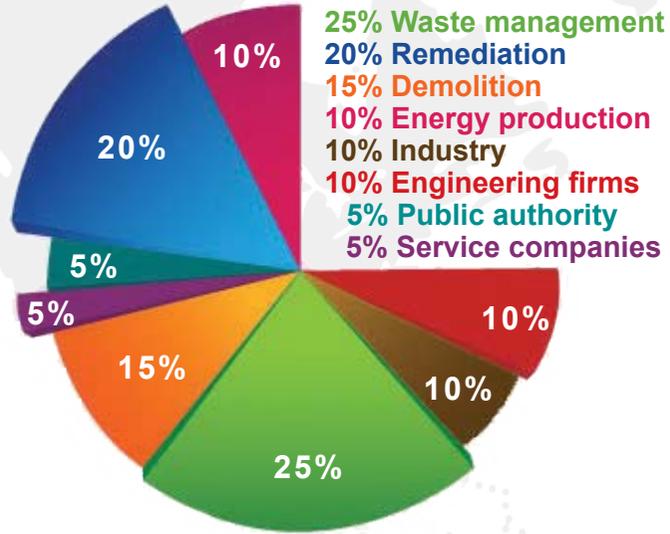
- Focus on Ecomondo Key Energy
- Cogeneration installations: the situation in Italy
- Environment and safety in petrolchemical industry
- Technologies for remediation of contaminated soil
- Complex structures decommissioning
- Plant for treatment of biomass

DISTRIBUTION

05-08 NOV	ECOMONDO (RN)
05-08 NOV	KEY ENERGY (RN)
05 NOV	FORUM MECCATRONICA (FI)
12-14 NOV	POWERGEN (FRANCIA)
28 NOV	MCT Petrolchimico (MI)
22-25 JAN	KLIMAHOUSE (BZ)
22-24 JAN	IERC (A)
19-22 FEB	PROGETTO FUOCO (VR)
FEB	SICON
FEB	TOP ENERGY+ECO MEETING
FEB	A&T (TO)

OUR READERS

FIELDS OF INTEREST



JOB FUNCTION



PRICE LIST

REPRESENTATION PAGES

Inside front cover	€ 3.000
Inside back cover	€ 2.700
Back cover	€ 3.700
First advertising page	€ 2.700
Ad opposite to editorial	€ 2.700

ADVERTISING FEATURES

Article	€ 2.500
Advertorial	€ 1.700

PERIODICITY

Quarterly

PRINT RUN

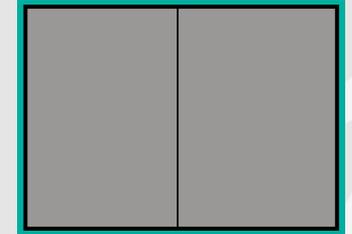
10.000 Copies

CIRCULATION

Under subscription, targeted forwarding on a rotating basis and during the expo events scheduled

DOUBLE PAGE

420x297mm*
€ 4.500



WHOLE PAGE

210x297mm*
€ 2.500



HALF PAGE

A 210x148,5mm*
B 105x297mm*
€ 1.700



1/4 PAGE

105x148,5mm*
€ 1.200



*+5mm bleed allowance

CONTACTS

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PORTAL



WHY INVEST IN THE WEB?

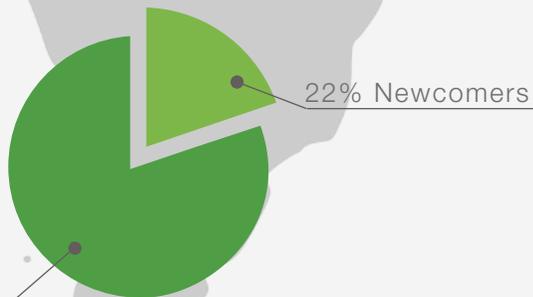
- It provides for a daily visibility, 24 hours a day
- It creates qualified contacts
- It ensures the chance to measure the return on investment
- It is cost-effective

WHY RECOVERWEB.IT?

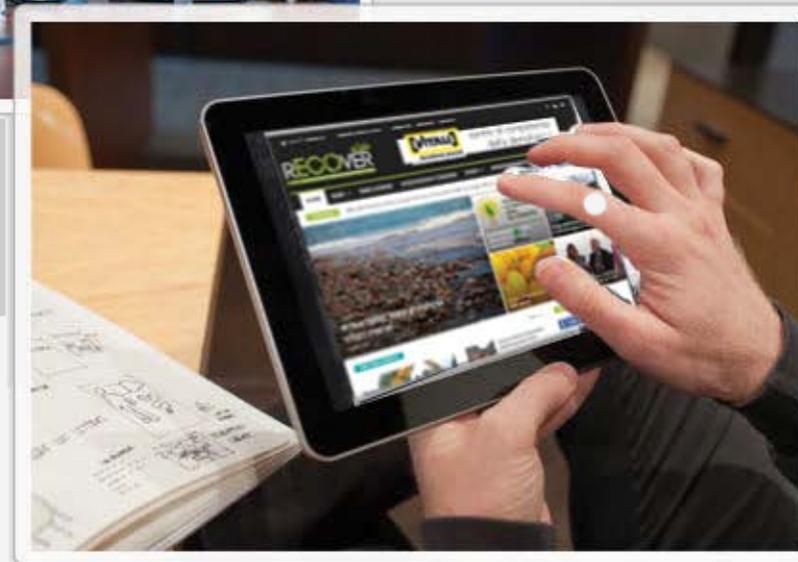
- It is the only website dedicated to the remediation industry
- It is the most important portal of the waste industry
- It is the most lively website on the environment
- It is the first website specialized in demolitions

RECOVERWEB.IT AN ONGOING DEVELOPMENT!

12.000 UNIQUE VISITORS



Being basically 'integrated' into RECOVER magazine, ecoera.it turns to be a cutting-edge tool that, from a technical, economic and regulatory point of view, can provide more promptly all the news and in-depth analyses about the aspects confronted with every day by the business operators.



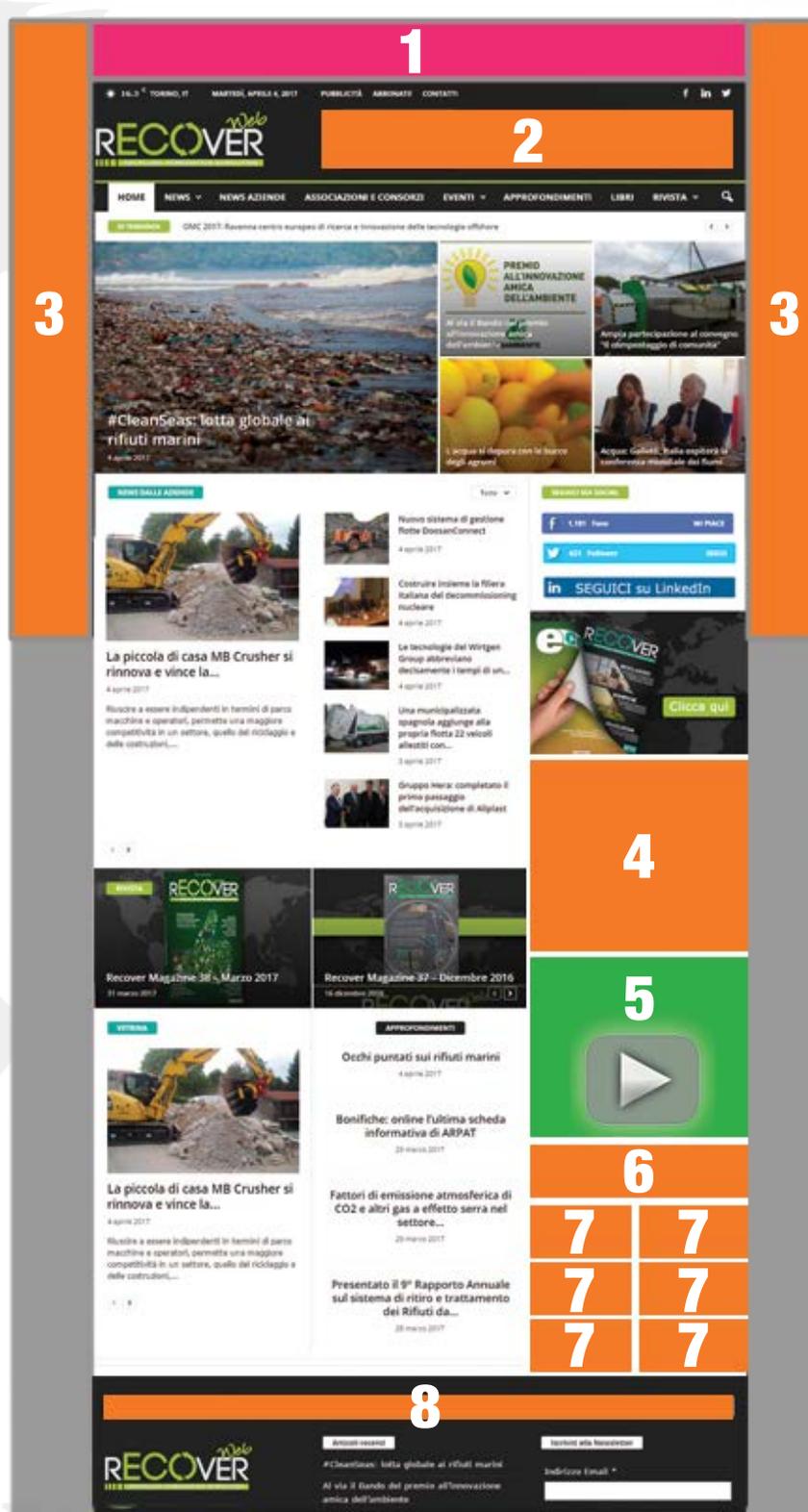
Recoverweb.it LANDED ON SOCIAL MEDIA!

Social networks currently are the best place where sharing news and events. Now, you also have the chance to share your web marketing campaigns or newsletters on Facebook, or post a video and share it on recoverweb.it. Moreover, you can take with you all the news, and easily browse through the periodical on your smartphone or tablet.

PRICE LIST WEB

- 1 Leaderboard Banner (1022x100 px) **€500**
Rotating banner ads (MAX 5)
on ALL pages within the site per month
- 2 Top Banner (800x90 px) **€450**
Rotating banner ads (MAX 5)
on ALL pages within the site per month
- 3 Skyscraper (250x850 px) **€600**
Rotating: Yes
on ALL pages within the site per month
- 4 Big Banner (300x250 px) **€250**
Rotating: Yes
on ALL pages within the site per month
- 5 Video Spot (300x250 px)* **€300**
Rotating: No
on ALL pages within the site per month
- 6 Medium Banner (300x60 px) **€200**
Rotating: Yes
on ALL pages within the site per month
- 7 Scroll Banner (144x64 px) **€100**
Rotating: Yes
on ALL pages within the site per month
- 8 Push Bar bottom (980x30 px) **€200**
Rotating banner ads (MAX 3)
on ALL pages within the site per month

*All main video file formats can be published as well as video hosted on external providers



NEWSLETTER

ADVERTISING SPACES IN recoverweb.it NEWSLETTER

recoverweb.it newsletter monthly updates all users on topical issues and major industry events. You can insert linkable banners of various size. The newsletter meets the whole target of both Recover magazine and website, giving **visibility** to your company and your products reaching **up to 40,000 users**.

- A** Top Banner (600x75 px) **€500**
for each mailing
- B** Big Banner (264x202 px) **€250**
for each mailing
- C** Medium Banner (180x138 px) **€150**
for each mailing

DEM

SEND YOUR NEWSLETTER TO recoverweb.it USERS

DEM (Direct Email Marketing) allows to send a customized promo newsletter to the whole target of both Recover magazine and the website www.recoverweb.it, by selecting the categories of interest from a mailing list of more than 40,000 business operators. Email Marketing is a useful way to invite recipients to visit a website or the social profile of a company, or to send a contact form in order to receive information or to be contacted back.

Direct Email Marketing **€1.000**
for each mailing

CONTACTS

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